

Calico Ghost Town Marketing Services

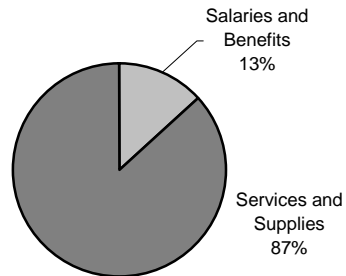
DESCRIPTION OF MAJOR SERVICES

This special revenue fund was established to provide separate accountability and operations of marketing services for Calico Ghost Town Regional Park. A portion of revenues from the Calico Ghost Town concessionaires and park admission fees are used to advertise and market several special events including Calico Days, Spring Festival, Heritage Fest, Calico Ghost Haunt and the Civil War.

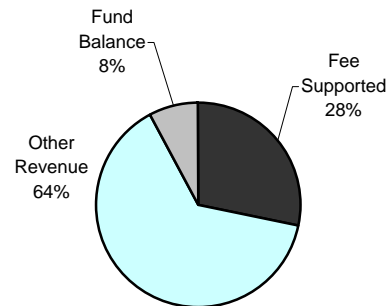
BUDGET AND WORKLOAD HISTORY

	Actual 2003-04	Budget 2004-05	Actual 2004-05	Budget 2005-06
Appropriation	372,491	431,732	391,606	423,904
Departmental Revenue	364,129	381,900	363,820	390,500
Fund Balance		49,832		33,404
Budgeted Staffing		1.0		1.0

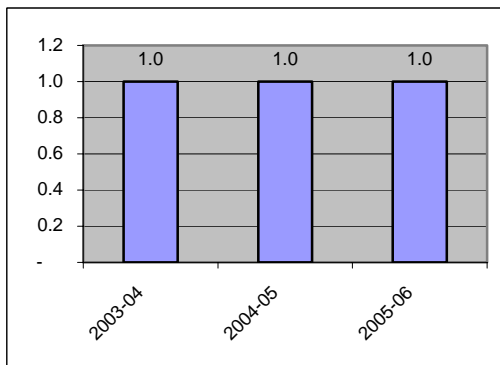
2005-06 BREAKDOWN BY EXPENDITURE AUTHORITY



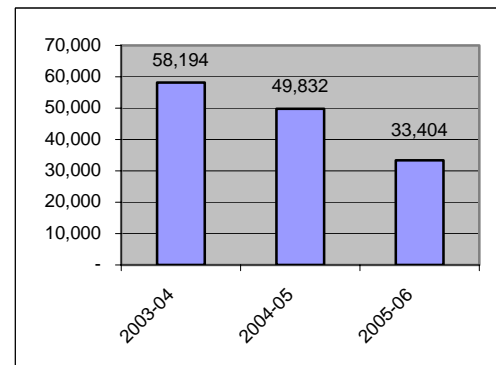
2005-06 BREAKDOWN BY FINANCING SOURCE



2005-06 STAFFING TREND CHART



2005-06 FUND BALANCE TREND CHART



GROUP: Public and Support Services
 DEPARTMENT: Regional Parks
 FUND: Calico Ghost Town Marketing Svcs

BUDGET UNIT: SPS CCR
 FUNCTION: Recreation and Cultural Services
 ACTIVITY: Promotion

	2004-05 Actuals	2004-05 Final Budget	2005-06 Board Approved Base Budget	2005-06 Board Approved Changes to Base Budget	2005-06 Final Budget
Appropriation					
Salaries and Benefits	59,148	54,819	54,819	1,540	56,359
Services and Supplies	332,268	376,723	376,723	(9,381)	367,342
Transfers	190	190	190	13	203
Total Appropriation	391,606	431,732	431,732	(7,828)	423,904
Departmental Revenue					
Use of Money and Prop	57,912	56,400	56,400	2,100	58,500
Current Services	112,312	115,000	115,000	5,000	120,000
Other Revenue	193,596	210,500	210,500	1,500	212,000
Total Revenue	363,820	381,900	381,900	8,600	390,500
Fund Balance		49,832	49,832	(16,428)	33,404
Budgeted Staffing		1.0	1.0	-	1.0

DEPARTMENT: Regional Parks
 FUND: Calico Ghost Town Marketing Svcs
 BUDGET UNIT: SPS CCR

BOARD APPROVED CHANGES TO BASE BUDGET

Brief Description of Board Approved Changes	Budgeted Staffing	Appropriation	Departmental Revenue	Fund Balance
1. Salaries and Benefits A cost of living increase in salaries and benefits for the marketing specialist.	-	1,540	-	1,540
2. Services and Supplies A reduction of \$18,677 in services and supplies due to less estimated fund balance available for 2005-06.	-	(9,381)	-	(9,381)
** Final Budget Adjustment - Fund Balance Increase of \$9,296 due to the fund balance being greater than anticipated.				
3. Transfers A slight increase in Employee Health and Productivity charges.	-	13	-	13
4. Revenue From Use of Money and Property An increase due to an anticipated rise in tourism to the park. The Calico restaurant renovation is currently under construction and it is anticipated that this will bring an increase in park visitors.	-	-	2,100	(2,100)
5. Revenue from Current Services An increase due to an anticipated rise in tourism to the park. The Calico restaurant renovation is currently under construction and it is anticipated that this will bring an increase in park visitors.	-	-	5,000	(5,000)
Total	-	(7,828)	8,600	(16,428)

** Final Budget Adjustments were approved by the Board after the proposed budget was submitted.

